THE ART AND PHOTOGRAPHY CLUB ANNUAL REPORT

ParalaMaharajaEngineering College

Sitalapalli,Berhampur

AcademicYear 2025-26

1. EXORDIUM

The Art and Photography Club organized an Orientation Programme to introduce students to the club's vision, objectives, and creative activities. The programme aimed to encourage artistic expression, nurture photography skills, and inspire students to participate in various art-related activities and competitions throughout the academic year. It also provided an opportunity for students to learn about the club's initiatives and become part of its creative community.

- **Date:** 20 August 2025
- **Mode:** Offline
- **Venue:** Room No- 110







2. ORIENTATION PROGRAMME

The Art and Photography Club organized an Orientation Programme to introduce students to the club's vision, objectives, and creative activities. The programme aimed to encourage artistic expression, nurture photography skills, and inspire students to participate in various art-related activities and competitions throughout the academic year. It also provided an opportunity for students to learn about the club's initiatives and become part of its creative community.

- **Date:** 07 November 2025
- **Mode:** Offline
- **Venue:** English lab, Room No- 123







3. INDEPENDENCE DAY CELEBRATION

The Art and Photography Club participated in the celebration of Independence Day through creative artistic activities that reflected the spirit of patriotism and national pride. The celebration provided an opportunity to express creativity through art while highlighting the significance of freedom, unity, and the sacrifices made in the nation's journey towards independence.

- **Date:** 15 August 2025
- **Mode:** Offline
- **Venue:** PMEC Ground





4. Ganesh Puja Celebration

The Art and Photography Club contributed to the celebration of Ganesh Puja through creative activities and artistic contributions. The occasion provided an opportunity for students to express their creativity, participate in the festive atmosphere, and appreciate the role of art in cultural celebrations. The activity encouraged teamwork and highlighted the club's commitment to promoting artistic expression within the college community.

- **Date:** 09 August 2025
- **Mode:** Offline
- **Venue:** PMEC Library



5. BLENDIX – Product Designing and Marketing Workshop

Blendix was planned as a workshop focused on product designing and marketing, aimed at encouraging students to explore their creativity and develop an understanding of how innovative product ideas can be designed and presented effectively. The workshop was intended to bridge creative thinking with practical marketing concepts, helping participants understand the importance of product presentation, design, and promotion.

- **Date:** 10 November 2025
- **Mode:** Offline
- **Venue:** English Lab, Room No-123









6. Republic Day Celebration

The Art and Photography Club celebrated the spirit of Republic Day through the creation of posters and creative artwork. The activity encouraged students to express their artistic skills, creativity, and sense of patriotism through visual representations inspired by the significance of the day. The initiative provided a platform for students to showcase their imagination and contribute to the celebration through art.

- **Date:** 26 January 2026
- **Mode:** Offline
- **Venue:** PMEC Ground









7. Saraswati Puja Celebration

The Art and Photography Club participated in the celebration of Saraswati Puja, an occasion dedicated to Goddess Saraswati, the symbol of knowledge, wisdom, and creativity. The celebration provided an opportunity for students to express their artistic talents and contribute to the festive atmosphere through creative work. The activity reflected the club's appreciation for art, culture, and the role of creativity in student life.

- **Date:** 23 January 2026
- **Mode:** Offline
- **Venue:** Central Library, PMEC











8. Arena (Banner Drop)

The Art and Photography Club contributed to Arena Banner Drop through creative design work, particularly by creating posters for the Arena banner drop. This initiative involved visual creativity and design to support the event's promotional activities and enhance its overall presentation. The club's contribution highlighted the role of artistic design in college events and provided members with an opportunity to apply their creative skills in a practical setting.

- **Date:** 23 February 2026
- **Mode:** Offline
- **Venue:** In front of the Main Building



9. Exuberance

The Art and Photography Club played an active role in Exuberance 2K26 through a range of artistic activities and creative initiatives.
The club contributed to event decorations:

1. Live Art,
2. Wall Painting
3. Rangoli

showcasing the artistic talents and creativity of its members. Various art-based competitions were also conducted, providing students with a platform to demonstrate their skills, explore new ideas, and participate in a vibrant celebration of creativity. The club's contributions enhanced the visual appeal of the event and encouraged artistic expression and participation among students.

- **Date:** 25-26March2026
- **Mode:** Offline
- **Venue:** PMEC Stage, Academic Building







10. NIRVANA – The Art Exhibition

Niravana, the art exhibition organized as part of the college's creative activities, provided a platform for students to showcase their artistic talents and present their creative works to the college community. The exhibition celebrated imagination, originality, and diverse forms of artistic expression, allowing students to share their ideas and perspectives through art. The initiative highlighted the importance of creativity and encouraged greater appreciation for visual arts among students.

- **Date:** 25-26 March 2026
- **Mode:** Offline
- **Venue:** Academic Building







