AUDIO AND VISUAL SOCIETY

ANNUAL REPORT

Parala Maharaja Engineering College
Sitalapalli, Berhampur
Academic Year 2026-27

OVERVIEW

The Photography and Videography Club of Parala Maharaja Engineering College (PMEC), Berhampur, is a creative platform dedicated to capturing moments, expressing ideas, and showcasing the vibrant life of the college through visual storytelling. The club aims to nurture students' passion for photography and videography while developing their technical skills in camera handling, photo editing, video production, and content creation.

The club actively documents college events, festivals, cultural programmes, technical activities, and other significant occasions, preserving them as lasting memories. It also encourages students to explore their creativity, collaborate on media projects, participate in competitions, and contribute to the college's digital presence. By combining creativity, technology, and teamwork, the club strives to promote visual arts and provide students with opportunities to learn, innovate, and showcase their talents throughout the academic year. . This report presents the events and activities carried out by the club during the Academic Year **2026-27**.

Events conducted so far:

S.No	Event	Date	Venue
1	Independence Day Celebration	15 August 2026	PMEC Ground
2	Exordium	25 August 2026	Academic Building
3	Ganesh Puja Celebration	14 September 2026	Central Library
4	Nukkad Natak	7 October 2026	Utility Block

1. EXORDIUM

Exordium was organized by the Audio and Visual society to welcome students into the club's creative community. The programme aimed to introduce the vision, objectives, and upcoming activities of the Photography and Videography Club, encourage creative expression through visual storytelling, develop students' photography and videography skills, and inspire active participation in photography contests, video-making competitions, workshops, and other media-related activities throughout the academic year.

- **Date:** 25 August 2026
- **Mode:** Offline
- **Venue:** Academic Building







2. INDEPENDENCE DAY CELEBRATION

The Photography and Videography Club plays a vital role in capturing and documenting the Independence Day celebrations. The club covers the flag-hoisting ceremony,cultural performances, patriotic activities, and other memorable moments through photography and videography. It preserves the spirit of patriotism, unity, and national pride while showcasing students' participation and enthusiasm. The club also creates visual content for social media and college archives, ensuring that the significance and memories of this national celebration are cherished for years to come.

- **Date:** 15 August 2026
- **Mode:** Offline
- **Venue:** PMEC Ground







3. GANESH PUJA CELEBRATION

he Photography and Videography Club contributed in capturing and documenting the vibrant moments of the Ganesh Puja celebration. The club covers the rituals, decorations, cultural activities, and festive gatherings through photography and videography. It preserves the devotion, cultural traditions, and spirit of togetherness among students and faculty while showcasing the creativity and enthusiasm of the college community. The club also creates visual content for social media and college archives, ensuring that the cherished memories of the celebration remain memorable for years to come.

- **Date:** 14 September 2026
- **Mode:** Offline
- **Venue:** Central Library







4. NUKKAD NATAK

The Photography and Videography Club of Parala Maharaja Engineering College plays an important role in capturing and documenting the impactful moments of Nukkad Natak (street play) performances. The club covers the performances, audience interactions, and powerful expressions of the participants through photography and videography. It helps preserve the creativity, social messages, and awareness raised through these performances while showcasing the students' acting skills and teamwork. The club also creates visual content for social media and college archives, promoting the message of the street plays and highlighting the college's commitment to social awareness and creative expression.

- **Date:** 7 October 2026
- **Mode:** Offline
- **Venue:** Utility Block





