AUDIO VISUAL SOCIETY
ANNUAL REPORT

Parala Maharaja Engineering College (PMEC)

Berhampur, Odisha

Academic Year 2025–26

INTRODUCTION

Team Shadows is the official photography society of Parala Maharaja Engineering College (PMEC), Berhampur. The club is a student-driven platform dedicated to promoting photography, visual storytelling, digital editing, creative expression, and hands-on technical learning among students.

During the academic year 2025–26, the club organised its annual photography exhibition Expectro 2K26, the club orientation Photowalk 2K25, a year-long series of training sessions and photowalk workshops. Its members also represented PMEC at national-level photography contests, media summits, and cultural fests, bringing glory to the club. These activities gave students opportunities to apply technical camera knowledge to real-world visual framing, build impressive portfolios, compete with teams from leading institutions, and develop skills in teamwork, leadership, and event management.

This report presents the activities and achievements of the club for the academic year 2025–26.

OBJECTIVES

- To promote photography, visual arts, and creative innovation among college students.
- To provide a platform for hands-on learning through photo walks, technical workshops, and exhibitions.
- To showcase student-captured photographs and visual stories to the college community.
- To encourage participation in photography contests, media fests, and cultural events at the state and national levels.
- To develop composition techniques, lighting mastery, and advanced digital post-processing skills.
- To foster teamwork, leadership, coordination, and event-documentation skills.
- To create a vibrant and collaborative creative culture within the college.

CLUB ACTIVITIES

SL. NO.	EVENT DATE	EVENT NAME
1.	25 August 2025	Exordium 2K25
2.	05 September 2025	Photowalk (Orientation Session)
3.	16 September 2025	Nukkad 2K25
4.	17–18 October 2025	ICEVB – 2K25
5.	14 February 2026	Canon Workshop
6.	22 February–01 March 2026	Arena 2K26
7.	25–26 March 2026	Expectro 2K26
8.	25–26 March 2026	Exuberance 2K26
9.	26 March 2026	Mr. & Miss Exuberance 2K26

1. EXORDIUM 2025

Team Shadows actively participated in college events, including Exordium, by covering the events and introducing the club to newly joined students. Along with capturing memorable moments, the team provided insights into photography, graphic design, and photo and video editing.

Through interactive sessions and engaging discussions, members highlighted visual storytelling, creative expression, and the technical skills involved in content creation. The initiative encouraged freshers to explore their creative interests and become part of the club's creative community.

- **Date:** 25 August 2025
- **Mode:** Offline
- **Venue:** Academic Building



2. PHOTOWALK (ORIENTATION PROGRAMME)

Team Shadows organized Photowalk, a fresher orientation programme designed to welcome new members and introduce them to the club's creative community. The event featured a photography competition across Landscape, Monochrome, and Micro photography. Participants showcased their creativity and photographic skills, followed by discussions about their interests and preferred creative domains.

The session encouraged members to share aspirations, explore photography, and connect with fellow enthusiasts, fostering creativity, collaboration, and belonging within the club.

- **Date:** 05 September 2025
- **Mode:** Offline
- **Venue:** Workshop 2



3. NUKKAD 2025

Team Shadows collaborated with Kalakar Parivaar to cover a Nukkad Natak organized on the college campus, capturing powerful performances, expressive storytelling, and social messages conveyed through street theatre.

Through photography and videography, the team documented key moments, highlighting the dedication of the artists and engagement of the student audience while celebrating artistic expression and creative collaboration.

- **Date:** 16 September 2025
- **Mode:** Offline
- **Venue:** Utility



4. ICEVB – 2025

Team Shadows was invited to cover ICEVB 2K25 through photography and videography. From engaging sessions to memorable moments, the team documented the event's highlights, reflecting the enthusiasm, dedication, and vibrant atmosphere throughout the programme.

Through creative storytelling and visual documentation, the team preserved the spirit of ICEVB 2K25, highlighting participation, interactions, and significant moments that made the event memorable.

- **Date:** 17–18 October 2025
- **Mode:** Offline
- **Venue:** Academic Building





5. CANON WORKSHOP

The programme featured a special Canon Camera Workshop, where the Canon team introduced members to camera features, settings, and photography techniques. Participants explored different Canon camera models, gaining hands-on knowledge of camera equipment and its creative possibilities.

The session encouraged interactive discussions, allowing members to share interests, exchange ideas, and connect with fellow photography enthusiasts.

- **Date:** 14 February 2026
- **Mode:** Offline
- **Venue:** PMEC Campus



6. ARENA 2K26

Team Shadows covered ARENA 2K26, the college's annual sports day, capturing the excitement, energy, and competitive spirit through photography and videography. From thrilling matches to athletic performances, the team documented action-packed moments celebrating sportsmanship and teamwork.

Through visual storytelling, the team preserved the memories of ARENA 2K26, highlighting participants' determination, audience enthusiasm, and the vibrant campus atmosphere.

- **Date:** 22 February–01 March 2026
- **Mode:** Offline
- **Venue:** PMEC Ground









7. EXPECTRO 2K26

Team Shadows organized Expectro, a photography exhibition showcasing the creative works of club members, students, and teachers. The exhibition featured a diverse collection of photographs presented through innovative art-and-craft models and artistic displays.

The event provided a platform for photographers to exhibit creativity, perspectives, and visual storytelling, encouraging artistic expression and collaboration across the college community.

- **Date:** 25–26 March 2026
- **Mode:** Offline
- **Venue:** Academic Building







8. EXUBERANCE 2K26

Team Shadows covered EXUBERANCE 2K26, the college's annual tech fest, capturing the innovation, creativity, and enthusiasm that brought the campus to life. Through photography and videography, the team documented technical events, activities, and memorable moments showcasing participants' talents and ideas.

The coverage preserved the vibrant spirit of EXUBERANCE 2K26, highlighting collaboration, technological exploration, and creativity.

- **Date:** 25–26 March 2026
- **Mode:** Offline
- **Venue:** PMEC Campus









9. MR. & MISS EXUBERANCE

Team Shadows covered Mr. & Miss Exuberance, one of the most exciting events organized by the club. The event celebrated confidence, talent, style, and personality through engaging performances and captivating stage presence.

The team captured highlights, remarkable performances, candid expressions, and joyful moments. Beyond the competition, the event provided a platform for self-expression, confidence-building, and meaningful connections.

- **Date:** 26 March 2026
- **Mode:** Offline
- **Venue:** PMEC Campus







